

**Missouri Department of Transportation**  
Kansas City Procurement Department  
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Lee's Summit, Missouri 64086

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## SINGLE FEASIBLE SOURCE PURCHASE POSTING NOTICE

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**The Missouri Department of Transportation has determined that only one source can provide the products or services described below**

**Title:** INDEPENDENCE EVENTS CENTER MANAGEMENT CORP. (IEC)  
dba City of Independence, Missouri  
Corporate Sponsor Materials and Advertisement – KC-7-S12-019

**Description:** The Missouri Department of Transportation's Kansas City District has determined that only INDEPENDENCE EVENTS CENTER (IEC) can provide the department with marketing and advertising (Arrive Alive) through social and sporting events for the greater KC Area, a medium that can provide a large scale of advertisement to the intended target market. "Advertising related to this marketing campaign will not exceed \$25,000 annually. Estimated cost is \$5,000.00 one-time payment. This notice shall meet the single feasible source posting requirements for one calendar year.

**Contract Period:** November 1, 2012 through October 31, 2013

**Renewal Options:** Up to three (3) one-year extensions, if agreed to by all parties.

**Agency:** Missouri Department of Transportation

**Supplier:** INDEPENDENCE EVENTS CENTER (IEC)  
19100 E Valley View Parkway  
Independence, MO 64055  
Attn: Director of Sales  
(Ph.) 816-442-6100  
2645680980\_0  
[JKuhn@IndependenceEventsCenter.com](mailto:JKuhn@IndependenceEventsCenter.com)  
Jeff Kuhn, Director of Corporate Sales, 816-509-4502  
<http://www.independenceeventscenter.com>

**Buyer:** Judy M. Franke, CPPB  
[Judy.franke@modot.mo.gov](mailto:Judy.franke@modot.mo.gov)

**Phone Number:** 816-347-4111

**Posting Date:** October 19, 2012

**Response Date:** October 22, 2012



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*Our mission is to provide a world-class transportation experience that delights our customers and promotes a prosperous Missouri.*

[www.modot.org](http://www.modot.org)